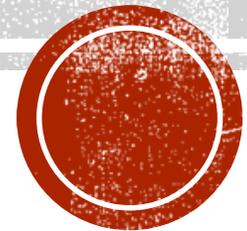
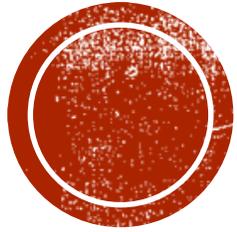


# SCRIPTING YOUR TALK



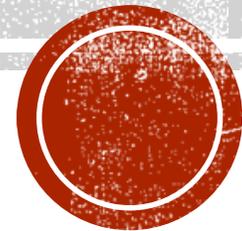
Why, though ?

# FOCUS AREAS



- Writing your own script
- Reading the script beforehand
- Knowing your audience
- Occasion centric
- Focus on the throughline – a central idea

# AUDIENCE DYNAMICS



# AUDIENCE DYNAMICS

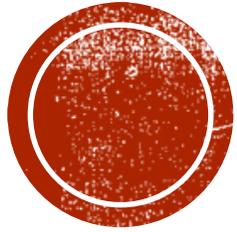
Unprepared Situations

and/or

Prepared Events



# UNPREPARED SITUATIONS



- Accidents- Transportation Systems, Factories
- Strike/Procession/Dharna/Educated Crowd
- Mob violence – Riots

# READING THE ROOM

- Understand the flow of emotions
- Changing dynamics
- Intervention



# BUILDING BRIDGES

- Relatability
  1. Personal Identification
  2. Language/Dialect
  3. Work and Conduct
- Express the boundary of law
- Know what they want, know what *you can* give



# BACKGROUND FACTORS

- Power game
- Tactics - Emotional appeal v/s logical flow
- Concept of Leaderless Mob
- Dealing with unrelated elements
- Videography

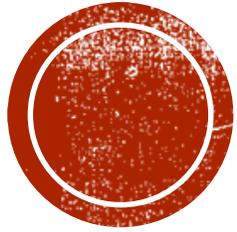


# PRACTICAL TIPS

- Clarity of facts
- Ego issues
- Interest groups
- Pre-meetings
- Literally High ground



# PREPARED EVENTS



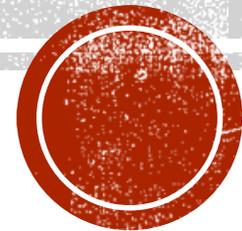
- Unit/Department subordinates
- Senior hierarchy
- Political executive
- Media
- Impressionable populace
- Indian audience
- International audience

# WHAT'S NEW ?

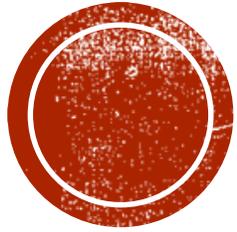
- Receptiveness
- Audience Research
- Preparedness
- Humor
- Conduct rules



# STAGE FRIGHT



“The National Institute Of Mental Health reports that public speaking anxiety, or **GLOSSOPHOBIA**, affects about 73% of the population.”



“The fear of public speaking is the most common phobia ahead of death, spiders, or heights.”

**ACCEPTANCE**

# GENESIS

- Fear of judgment or negative evaluation
- Adrenaline
- Fight or flight – Shut down



# CBM

- Remember who the performer is
- Visualize your mistakes
- Planned responses



# FOOTNOTE

- Think of the audience's boredom (They're surely not interested anyways)
- Content gives confidence
- Notes
- Drink some water
- Don't quit



**THANK YOU**

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